



SKIN

Detail facts

Displays

- Full HD LCDs with high contrast (durability 60.000+ hours)
- Connected screens set up one display

Hardware

- Unlimited multitouch recognition of fingers/hands
- Real time 3D motion detection
- Personalization of content via RFID, NFC, Barcode or QR
- Surround sound
- LAN and Wi-Fi Connectivity

Software and Content

- Software as a Service (SaaS)
- Central management of HW & SW
- Localized content play-out
- Presentation of texts, pictures, videos, slideshows, websites, RSS newsfeeds and social media
- Connection to existing data-repositories and the web
- Content maintenance through a simple multiuser web content-management system
- Content curation based on the semantic search technology Melvil®

Set-ups

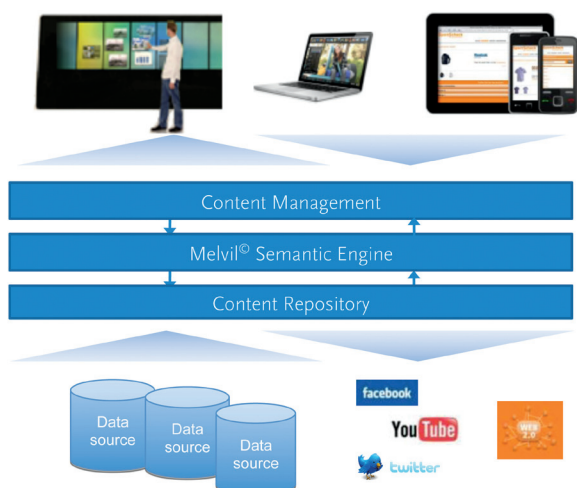


SKIN™ Basic module

Basic module

SKIN 1,2 m (B) x 2,3 m (H)
SKIN Next Generation 1,5 m (B) x 2,3 m

- Expandable to 8+ modules
- Can be enlarged to the biggest interactive display in the world
- Branding by silk-screen printing
- Paneling or as part of an architectural ambience
- Robust, modular standard installation or individual design
- As table
- Outdoor with shatter-proof glass



The touching experience

SKIN™ offers you the most compelling interactive multimedia experience with multiuser and multitouch functionality. Semantic content composition, strong visual appearance and passive or active interaction gives you unique possibilities.

SKIN™ provides a playful multimedia experience with the Retailers or Corporations Brand and Portfolio, aggregated with contextualized information like related live Twitter Feeds, Facebook pages, YouTube Videos and other web sources.

SKIN™ enables you with central management of Hardware, Software and Content and gives you localized play-out options. With the Intel® AIM Suite you get metrics about your audience like gender, age and interest.



Usage scenarios



Retail

- Service, recommend, communicate
- Automatic mashup product database and social media
- Personalize with RFID, NFC, Barcode
- Interactive brand experience
- Leverage multi channel strategy
- Sell ad space and content channels
- Connect rewards- and loyalty systems



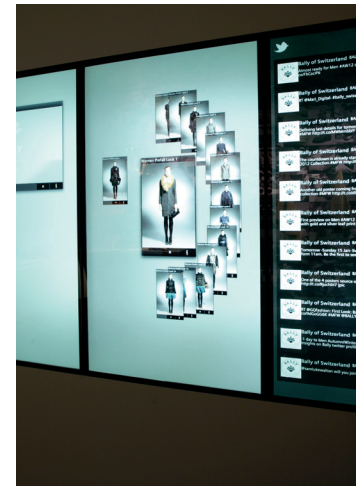
Enterprise

- On Site interaction with corporate values, vision, facts and heritage
- Personal greetings and presentation
- Interactive guidance system
- Encourage vivid employee- and client involvement



Fair or Public Space

- Enable playful knowledge acquisition
- Automatic mash up of exhibitor information with live social media
- Offer attractive advertising screen real estate to partners
- Provide fair maps, event calendar, touristic sight information and POIs automatically contextualized

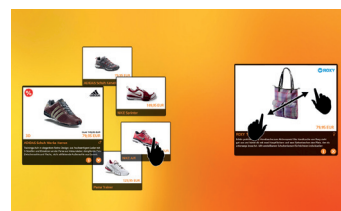


Feature Overview

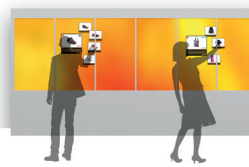
Present objects like videos, apps, web, images, text, slideshows, external object (e.g. product) and **formats:** relations and sequences, twitter- and rss feed-wall, banner, content streams



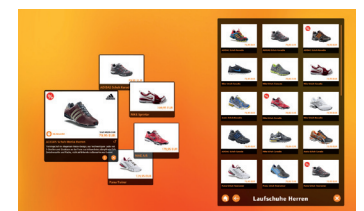
Passive: Person tracking



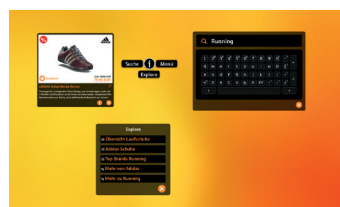
Active: Touch and Gestures



Together or Many: Multi Touch



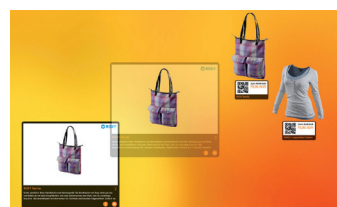
Navigate Related and Structured



Search by Context and Free Search



Interact by rating and annotating



Recommend: Compare and Collect



Experience Cross Site Communication